DonorCommunity The New Model for Giving in The Digital Age

NEWS RELEASE FOR IMMEDIATE RELEASE

Aventura Worldwide to Support Florida Nonprofits as Newest Member of DonorCommunity's Software Donation Program

Company Will Donate Subscription to DonorCommunity's Innovative Web Software for Fundraising, Social Networking and Community Outreach

SUNRISE, FL: May 1, 2012 – DonorCommunity, Inc., developers of an innovative cloud computing software platform for nonprofit organizations, announced today that Aventura Worldwide Transportation Services, a South Florida provider of transportation services for more than two decades, has become the latest firm to join DonorCommunity's Software Donation Program (SDP).

As an SDP partner, Aventura Worldwide will pursue its philanthropic goals by purchasing and then donating a DonorCommunity license to its favorite South Florida nonprofit. The recipient will be granted unlimited access to DonorCommunity's Web-based suite of cloud computing applications for CRM, Online Marketing, Online Donations, Viral Fundraising, Event Management, Social Networking and Website Content Management. The DonorCommunity platform is offered on an annual subscription basis that also includes free Website hosting and unlimited training and support.

"As business owners, we recognize our responsibility to give back to our South Florida communities by supporting the nonprofit organizations that play such an important role in community life," said Scott Tinkler, Aventura Worldwide Partner and Chief Operating Officer. "As individuals, we donate money and volunteer our time. But as an organization, we can have an even bigger impact by donating DonorCommunity software that enables nonprofits to raise funds and serve their communities more efficiently and successfully. We're proud to do our part as members of DonorCommunity's Software Donation Program."

"Aventura Worldwide is widely respected, not only for its success as a business but also for its proven commitment to community service," said David Blyer, DonorCommunity founder and CEO. "It's important to support nonprofits directly, but it's also vital to give them the tools they need to become self-sustaining in pursuing their mission and goals. That was the inspiration for launching the Software Donation Program. We're proud to welcome Aventura Worldwide as our newest member."

About DonorCommunity

DonorCommunity, Inc. is a cloud computing Software as a Service firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, social networking and Web content management. The entire platform is furnished on a fixed-fee, annual subscription basis that includes unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit <u>www.DonorCommunity.com</u>

About Aventura Worldwide Transportation

Based in Aventura, Florida, Aventura Worldwide Transportation Service has been serving the Miami, Fort Lauderdale and Palm Beach metropolitan areas for the past 20 years. With a fleet encompassing luxury sedans, vans, SUVs, limousines, buses, motor coaches and specialty vehicles, the firm is ideally positioned to fulfill its clients' transportation needs in Florida and also nationwide through a hand-picked network of transportation affiliates. For more information, please visit <u>www.aventuralimo.com</u>

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